

RCI Internship Program

SUMMARY

RCI was created to change the landscape of youth sports, one community at a time. Our team comes from a wide variety of backgrounds and is unified by the belief that baseball and softball positively impact lives far beyond the field. RCI is different than large, impersonal sports facilities management companies who operate under the 'seat em and feed em' mentality. Our holistic approach to management allows RCI to collaborate with and integrate into the community.

The purpose of the RCI Internship program is to create a collaborative environment between students and RCI staff to provide professional development opportunities for aspiring industry professionals and to assist with the function and success of the organization. This program will provide hands-on experiences for students to gain professional industry related experiences that will develop skillsets in leadership, organization, management, operations, marketing etc. Students will be able to apply the skillsets and knowledge gained to their career goals and aspirations.

We are seeking eager and passionate individuals to join our start up team. Sports are fun and life should be fun, our company culture endeavours to promote these values whilst exceeding expectations with our hard-working nature. The opportunities exist to grow with the company as we expand both locally and across the country. These positions present a chance to build a product from the ground up and own the successes.

POSITIONS AVAILABLE

- Marketing
- Event Management
- Operations

These roles are designed to serve as professional development opportunities for students with the option to also receive credit hours towards their degree if needed. RCI is excited to help shape the future of students' success and is looking to create opportunities for students to be exposed to the youth and amateur sport and events industry. All interns will be required to take responsibility and leadership for a project that will enhance the organization. This project will be decided at the beginning of the program with the full-time staff program lead. Projects are only limited by the creativity and functionality of the idea. The intent of this project is to leave a legacy on the company either for the intern to continue into a part time or full-time role or for the next wave of employees to pick up where you left off.

Marketing Intern

Travis Fields at Bryan Midtown Park

SUMMARY:

The Marketing Intern will be responsible for related marketing efforts depending on tournaments, leagues, and events listed on the calendar for both Travis Fields and D-Bat. They will take a lead role in designing the social media calendar and content creation. They will also assist with sponsorship collaboration and development.

CORE RESPONSIBILITIES:

The core responsibilities of the Marketing Intern consist of, but are not limited to the following:

- Designing and implementing the social media marketing strategies for the duration of the internship.
- Creating and collecting digital content for social media, tournament, and various events to be utilized with various platforms.
- Assisting with securing and implementing sponsorship sales for Travis Fields through research and data collection.
- Lead the implementation of Playsight including its day-to-day operations, management of content, and maximization of revenue generation.
- All other duties as assigned.

JOB HOURS:

The RCI Internship program is offered in the spring, summer, and fall seasons of each year. This role can be part-time or full-time depending on the agreed upon arrangement at the point of hire. This role will be predominantly M-F with some weekend participation.

PROJECT OPTIONS:

All internship positions will be required to create and pitch a project to the professional staff. The intent of the project will be to identify an area of the business in or outside the scope of their role to improve the business operation. This project should focus on creating a legacy within the business that will create a part-time or full-time role for the intern to move into or allow future individuals to continue its operations. It will need to consider all business aspects, including operations, logistics, resources, financials, and outcomes.

SALARY AND BENEFITS:

This position is an unpaid internship, although opportunities to earn revenue will be available with tournament and event staff needs.

APPLICATIONS:

To apply, please submit a resume and cover letter to the Assistant General Manager, Amber Guthrie, via email (amber@rcisportsmanagement.com) with the subject line "RCI Internship Program".